

Financial Basics for Small Businesses

GoSkills online course syllabus

Saturday, March 29, 2025

Skill level Lessons Accredited by

Beginner 11 CPD

Pre-requisites Video duration Estimated study time

None 47m 6h for all materials

Instructor

Rachel Barnett

Understanding Financial Statements

1 Income Statements

Understand how business income and expenses are recorded and summarized.

Significance of the Income Statement

The Income Statement (aka the Profit and Loss) is a key to making well-informed financial decisions.

Balance Sheets

Understand the meaning of assets, liabilities, and equity, and how this report is different from the profit and loss

Significance of the Balance Sheet

Understanding this report will help users identify errors and generally see the health of a business, regardless of it's size.

Cash Flows

This report tells the story of a business, where the money is coming from, and where it's going.

Taxation and Business Entities

Entities, Tax Types, Payroll, and More

Identify different terms and tax types

7 US Tax Forms for Small Businesses

Recognize terms such as sales tax, excise tax and use tax

Costs and Expenses

- Cost of Goods Sold

 Learn to identify which expenses are actually a cost of sales
- Expenses (and What are Not Expenses)
 Learn about categorizing expenses

Understanding Accounting Methods

10 Accounting Methods

Identify the differences between cash basis and accrual accounting

Conclusion and Review

1 1 Conclusion and Review
A review of our course and advice for the future

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