Exercise

# Scrum3.09 Product Owner

During a Sprint Demonstration, the Scrum Team presented the following Stories (among others) as completed. Based upon the results of the Sprint Demonstration, what should the Product Owner do?

1. Story: Create a user’s manual for normal operation.

Demo Criteria: Provide description with pictures/diagrams for each step of normal operation.

Demo Results: Manual completed with pictures and descriptions in English. One of the stakeholders insisted that the manual had to be provided in Spanish also.

1. Story: Create countertop display for retail stores that illustrate the new product.

Demo Criteria: Use Corporate Branding Standard 4-21 in selection of colors, fonts, and theme. Display footprint should be approximately 40 cm x 15 cm and a height of 40 cm to 50 cm.

Demo Results: Excellent graphics and colors based upon page 7 of Corporate Branding Standard 4-21. Footprint is 38 cm x 16 cm. Height is 44 cm.

1. Story: Design package to protect the product in all shipping environment and to be same size and shape of model 11 product so as to be compatible with handling fixtures.

Demo Criteria: Dimensions are same as model 11 package and product is not damaged when exposed to shipping environment described in ANSI spec 12345.

Demo Results: Package design is identical shape as the model 11 package. The design passed all shipping environments except the transportation vibration environment. The Scrum Team stated that they believed this was an overtest. They had measured the vibrations in the company’s delivery truck and the levels were one half of what is in the standard. The package design did not pass at this lower level.

1. Story: Consumer test new product with focus group panel.

Demo Criteria: Panel comments should give the new product a positive rating with a preference over competitors existing product.

Demo Results: All panelists gave the new product a positive rating. New product was preferred by 13 of 15 panelists.