

# Speaking Skills for Leaders

GoSkills online course syllabus

Friday, March 14, 2025

**Skill level**

Beginner

**Lessons**

11

**Accredited by**

CPD

**Pre-requisites**

None

**Video duration**

57m

**Estimated study time**

3h for all materials

**Instructor**

TJ Walker

## Focus Your Ideas

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1

### Leaders Speak with Confidence and Authority

Great leaders have common traits, but they aren't born with them. Anyone can develop these traits with practice.

2

### Why Every Talk Should Have a Clear Goal

If you know what do you want the audience to do at the end of your talk, you can focus on getting them to do that.

3

### Get Your Audience to Take Action with Key Points

Focus your talk by identifying no more than 5 key points that you want to communicate.

## Make Your Ideas Memorable

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4

### Don't Be Concise, Be Memorable

If you want people to take action, you need to ensure your audience remembers what you say.

5

### Elements of Effective Storytelling

Stories are far more memorable than charts and bullet points.

6

### Share Real Stories to Create Lasting Memories

Don't make up stories - use real experiences to connect with your audience.

## Speak With Confidence

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**7** **The Most Effective Way to Use PowerPoint**  
Avoid tons of text - PowerPoint presentations should support your talk with memorable, focused slides.

**8** **Capture Your Audience's Attention with Visuals**  
Powerful visuals - whether you use slides or real-life props - can help you communicate your message.

**9** **Improve Your Technique by Practicing on Video**  
Record yourself on video and review the results to gain massive improvement in your speaking technique.

**10** **Refine Your Talk, Not Your Text**  
Don't devote all your time to tweaking text or slides. Use your time to practice and evaluate yourself before a big talk.

**11** **How to Gain Confidence and Eliminate Nerves**  
Practicing and evaluating your speeches will give you confidence and provide you with a framework to improve your skills well into the future.

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