

Speaking Skills for Leaders

GoSkills online course syllabus

Thursday, November 21, 2024

Skill level

Beginner

Lessons

11

Accredited by

CPD

Pre-requisites

None

Video duration

57m

Estimated study time

3h for all materials

Instructor

TJ Walker

Focus Your Ideas

- 1 Leaders Speak with Confidence and Authority**
Great leaders have common traits, but they aren't born with them. Anyone can develop these traits with practice.
- 2 Why Every Talk Should Have a Clear Goal**
If you know what do you want the audience to do at the end of your talk, you can focus on getting them to do that.
- 3 Get Your Audience to Take Action with Key Points**
Focus your talk by identifying no more than 5 key points that you want to communicate.

Make Your Ideas Memorable

- 4 Don't Be Concise, Be Memorable**
If you want people to take action, you need to ensure your audience remembers what you say.
- 5 Elements of Effective Storytelling**
Stories are far more memorable than charts and bullet points.
- 6 Share Real Stories to Create Lasting Memories**
Don't make up stories - use real experiences to connect with your audience.

Speak With Confidence

7

The Most Effective Way to Use PowerPoint

Avoid tons of text - PowerPoint presentations should support your talk with memorable, focused slides.

8

Capture Your Audience's Attention with Visuals

Powerful visuals - whether you use slides or real-life props - can help you communicate your message.

9

Improve Your Technique by Practicing on Video

Record yourself on video and review the results to gain massive improvement in your speaking technique.

10

Refine Your Talk, Not Your Text

Don't devote all your time to tweaking text or slides. Use your time to practice and evaluate yourself before a big talk.

11

How to Gain Confidence and Eliminate Nerves

Practicing and evaluating your speeches will give you confidence and provide you with a framework to improve your skills well into the future.

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