

# Storytelling for Speaking and Presentations

GoSkills online course syllabus

Saturday, April 19, 2025

**Skill level**

Beginner

**Lessons**

20

**Pre-requisites**

None

**Video duration**

1h 15m

**Estimated study time**

3h for all materials

**Instructor**

TJ Walker

## You Will Become a Master Storyteller

---

1

### Where to Find Great Stories

Retelling real experiences you've had with real people is the beginning of great storytelling.

2

### The Perfect Way to Start Every Presentation

No matter what kind of talk they watch, the audience will often remember the stories first.

3

### The Secret to Creating Great Stories

You don't need to invent new stories. Use real existing stories so you always know what to tell and why.

## The Elements of Every Great Story

---

4

### The Real Reason We Tell Stories

Successful stories resonate when they have a clear message and a setting that turns the abstract into something relatable.

5

### Characters Make Your Stories Come Alive

When it comes to the characters in your stories, don't be abstract - get specific so your audience can visualize and relate.

6

### The Appeal of Conflict and Emotion

Conflict is the key to telling a story worth listening to, and sharing your emotions allows the audience to connect personally.

7

### Dialogue Will Bring Your Stories to Life

Make your stories more interesting by acting out your characters - they're always more interesting than a narrator.

8

### Action and the Structure of Your Story

What happens in your story? What happens next? How does it end? Tie it all into your message to make your story work.

**9**     **Extra Ingredients for A Spicy Story**  
Certain classic elements can help bring your story to life and communicate your message more clearly.

**10**    **Practice On Video to Achieve Maximum Impact**  
Practicing on video and using an iterative process can help you perfect your speaking and storytelling approach.

## Select the Winning Message for Your Audience

---

**11**    **Motivate Your Audience to Take Action**  
What do you want your audience to do? And why should they listen?

**12**    **Building a Strong Frame for Your Stories**  
Can you effectively communicate your most important messages?

**13**    **Make Sure Your Audience Can Relate to Your Story**  
Understand your audience so you can prepare the right message.

**14**    **Why the Ending of Your Story Matters**  
How does your story end? Is it sad, happy, or something else?

## The Story Behind Stories

---

**15**    **The Ultimate Test for Your Story**  
Is your story resonating with your audience? Is it believable?

**16**    **Don't Forget, You Are a Natural Storyteller**  
Don't turn off your natural instinct to tell stories just because you're in a work setting - they work best because they are personal and memorable.

**17**    **This is Where Your Best Stories Have Been Hiding**  
Everyone has lots of personal stories - which ones should you share?

**18**    **Yes, There Was Communication Invented Before Texting**  
Storytelling skills are essential for basic communication as well as inspiring others.

**19**    **Don't Gamble On Your Stories, Test Them Instead**  
Is your story, presentation, or talk really working? Do you like it?

# 20

## Best Wishes for a Lifetime of Stories

We conclude this course with a recap and some final thoughts.

[Go to GoSkills.com](https://www.goskills.com)